

LLM Presence

Tracked Citations

3921

Queries Tracked

717

Citation Type

Explicit Mentions

3

Implicit Mentions

3918

Cited pages: 1960

Citation Score

433.65

Citation Rank

1

OpenAI

221.2

Claude

0.1

Perplexity

137.94

Gemini

74.41

Sentiment Analysis

+47%

Positive

51%

Neutral

45%

Negative

4%

### Every Missed Citation Is Their Win & Your Loss!

These are instant wins, your domain can claim them today and be seen TODAY.

Explicit Wins

They're cited. You're not. One click and KIVA puts your domain where it belongs.

Implicit Wins

Your brand is missing in these cited pages. Secure a positive citation now and shape the narrative LLMs build around you.

SUGGESTED TITLE	TOPIC	INTENT	EST. CITATIONS	ACTION
Shop Trendy Athleisure Activewear for Women Now	product design +5 more	C	+9 Mentions	Create Content
Discover Top Clothing Deals and Easy Returns Now	brand positioning +1 more	C	+3 Mentions	Create Content
Master Athletic Shoe Choices: Training vs Running Explained	consumer trends	I	+1 Mentions	Create Content
Master Athletic Shoe Choices: Training vs Running Explained	product design	C	+1 Mentions	Create Content

[View all explicit opportunity](#)

[What does the Explicit Table says](#)

This Explicit Opportunity Table highlights key content themes and commercial intents relevant to lululemon.com within the activewear and athleisure space, showcasing where lululemon can capitalize on

[Show more](#)

### Competitive Insights

Analyze how your brand compares to competitors in terms of topic coverage and citation volume.

Brand vs Competitors by Topic

Citation Volume by Competitor

lululemon.com (You)	3921
nike (nike.com)	3877
aloyoga (aloyoga.com)	1699
athleta (athleta.com)	1526
uniqlo (uniqlo.com)	596
freepeople (freepeople.com)	512
aritzia (aritzia.com)	377
nordstrom (nordstrom.com)	362
abercrombie (abercrombie.com)	337
ae (ae.com)	328

[What does the chart says](#)

Radar Chart Insight...

You leads in all topics with scores significantly exceeding competitors, notably in brand positioning, consumer trends, and product design—often by over 150%. This dominant performance highlights strong market presence and innovation, while competitors lag considerably in these critical areas.

Analyze how your brand compares to competitors in terms of topic coverage and citation volume.

View All →

QUERY ↕	TOPIC ↕	INTENT ↕	MENTION TYPE	POS. ↕	CITATIONS ↕	CITATION SCORE ↕
pros and cons of different athleisure brands for trend-conscious buyers	consumer trends	C	Implicit	1.00	>	1.56
reasons behind athleisure's ongoing growth in market share	competitive landscape	C	Implicit	1.00	>	1.53
best athleisure brands for consumer trends in 2024	consumer trends	C	Implicit	1.00	>	1.50
which athleisure brands receive the highest consumer satisfaction ratings?	consumer trends	C	Implicit	1.33	>	1.43
leading athleisure brands according to latest market consumer reports	consumer trends	C	Implicit	1.00	>	1.43

Performance Monitoring Overview

Assess your brand's performance compared to competitors on reach and citations.

See more →

