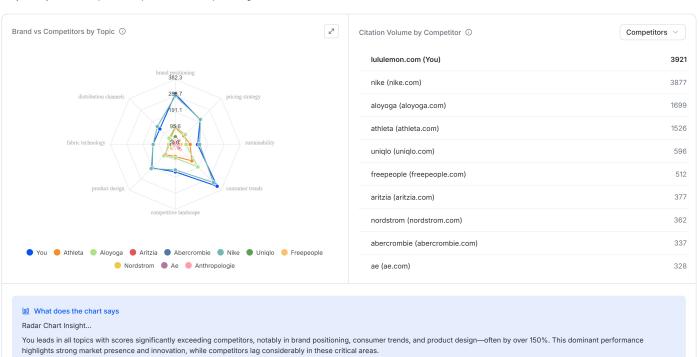


Competitive Insights

Analyze how your brand compares to competitors in terms of topic coverage and citation volume.

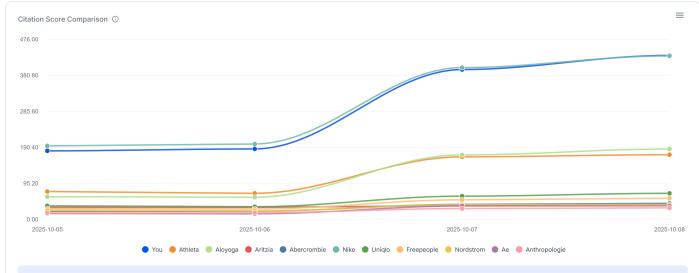


QUERY ≎	TOPIC \$	INTENT ©	MENTION TYPE	POS. \$	CITATIONS \$	CITATION SCORE ©
pros and cons of different athleisure brands for trend-conscious buyers	consumer trends	С	Implicit	1.00	>	1.56
reasons behind athleisure's ongoing growth in market share	competitive landscape	С	Implicit	1.00	$\qquad \qquad \searrow$	1.53
best athleisure brands for consumer trends in 2024	consumer trends	С	Implicit	1.00	$\bigcirc \hspace{0.5cm} \rangle$	1.50
which athleisure brands receive the highest consumer satisfaction ratings?	consumer trends	С	Implicit	1.33	$\bigcirc \rangle$	1.43
leading athleisure brands according to latest market consumer reports	consumer trends	С	Implicit	1.00	>	1.43

Performance Monitoring Overview

Assess your brand's performance compared to competitors on reach and citations.

See more →



✓ Trend Analysis

Chart Explanation...

This line chart tracks citation scores from October 5 to October 8, 2025, comparing lululemon.com against 10 key competitors. Over the period, lululemon.com shows a strong upward trend starting around 181, surging dramatically on October 7 and 8 to over 430. Nike closely trails lululemon throughout with a very similar trajectory, peaking slightly below lululemon by a small margin on the last day. Other competitors like Athleta and Aloyoga remain significantly behind, with scores well under 200 and growing at a much slower pace.